

## KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-33547-1

DATE PRINTED

08/23/12

AND

PAGE 1

35485	AGENCY (OR SERVICE) ACTING AS AGENT FOR 255416		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice</b>  <b>Required</b>  Announcement 28 days  prior notice
NAME	HAMBRICK & ASSOCIATES		ADELSTEIN LISTON		
AND	10440 Deer Chase Ave		222 W Ontario St Ste 600		
ADDRESS	Orland Park	IL 60467-9005	Chicago	IL 60654-3655	
	USA		USA		
CONTACT	BARB OBRZUT		PRODUCTAMI BERA		
LOCAL SALESPERSON	BEVERLY GAABO	AGENCY EST. NO. 3191	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/15/12 AND ENDING 10/21/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	Sa	1	05:00A	07:00A	30S	10/20/12-10/20/12	CBS THIS MORNING - SATURDAY	1	180.00	180.00
2	M-F	3	06:00A	07:00A	30S	10/15/12-10/19/12	CBS13.COM @ 6AM	3	360.00	1080.00
3	Su	1	07:00A	08:30A	30S	10/21/12-10/21/12		1	1800.00	1800.00
4	M-F	5	08:58A	09:58A	30S	10/15/12-10/19/12	LET'S MAKE A DEAL	5	270.00	1350.00
5	M-F	3	09:58A	10:58A	30S	10/15/12-10/19/12	THE PRICE IS RIGHT	3	450.00	1350.00
6	M-F	3	10:58A	12:00N	30S	10/15/12-10/19/12	THE YOUNG & THE RESTLESS	3	540.00	1620.00
7	M-F	3	02:58P	04:00P	30S	10/15/12-10/19/12	DR PHIL	3	450.00	1350.00
8	M-F	4	04:00P	05:00P	30S	10/15/12-10/19/12	CBS13 NEWS @ 4	4	675.00	2700.00
9	Sa	1	04:58P	05:30P	30S	10/20/12-10/20/12	CBS13 NEWS @ 5 (SAT)	1	900.00	900.00
10	Su	1	04:58P	05:30P	30S	10/21/12-10/21/12	CBS13 NEWS @ 5PM (SUN)	1	1080.00	1080.00
11	M-F	4	06:00P	06:30P	30S	10/15/12-10/19/12	CBS13 NEWS @ 6	4	1350.00	5400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

CONTRACT NO. REV.

1191-33547-1

DATE PRINTED

08/23/12

AND

PAGE 2

35485	AGENCY (OR SERVICE) ACTING AS AGENT FOR 255416		ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	HAMBRICK & ASSOCIATES		ADELSTEIN LISTON		
AND	10440 Deer Chase Ave		222 W Ontario St Ste 600		
ADDRESS	Orland Park	IL 60467-9005	Chicago	IL 60654-3655	
	USA		USA		
CONTACT	BARB OBRZUT		PRODUCTAMI BERA		
LOCAL SALESPERSON	BEVERLY GAABO	AGENCY EST. NO. 3191	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/15/12 AND ENDING 10/21/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
CDR-NP										
12	Sa	1	05:58P	06:58P	30S	10/20/12-10/20/12	ENTERTAINMENT THIS WEEK	1	675.00	675.00
CDR-NP										
13	M-F	3	06:30P	06:58P	30S	10/15/12-10/19/12	ENTERTAINMENT TONIGHT M-F	3	1350.00	4050.00
CDR-NP										
14	T	1	06:58P	08:00P	30S	10/16/12-10/16/12	NAVY N.C.I.S.	1	5400.00	5400.00
CDR-NP										
15	M	1	09:00P	10:00P	30S	10/15/12-10/15/12	HAWAII FIVE-0	1	4950.00	4950.00
CDR-NP										
16	F	1	09:00P	10:00P	30S	10/19/12-10/19/12	BLUE BLOODS	1	4050.00	4050.00
CDR-NP										
17	M-Su	6	10:00P	11:00P	30S	10/15/12-10/21/12	CBS 13 10PM NEWS M-SU	6	1800.00	10800.00
CDR-NP										
18	M-F	3	11:00P	12:05A	30S	10/15/12-10/19/12	DAVID LETTERMAN	3	900.00	2700.00
CDR-NP										
19	Sa-Su	1	11:00P	12:00M	30S	10/20/12-10/21/12		1	495.00	495.00
CDR-NP										
20	Su	1	12:00M	01:00A	30S	10/21/12-10/21/12	THE CLOSER	1	360.00	360.00
CDR-NP										
Total Contract:								47		52290.00
Billing Summary										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KOV-RTV

2713 KOVR Drive, . West Sacramento CA 95605

KOV-RTV

AND

PAGE 3

35485	AGENCY (OR SERVICE) ACTING AS AGENT FOR 255416		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	HAMBRICK & ASSOCIATES		ADELSTEIN LISTON	
AND	10440 Deer Chase Ave		222 W Ontario St Ste 600	
ADDRESS	Orland Park	IL 60467-9005	Chicago	IL 60654-3655
	USA		USA	
CONTACT	BARB OBRZUT		PRODUCTAMI BERA	
LOCAL SALESPERSON	BEVERLY GAABO	AGENCY EST. NO. 3191	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 10/15/12 AND ENDING 10/21/12 NO. WEEKS: 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
					Qtr 4-12	Oct 52290.00	Nov .00	Dec .00	Total 52290.00	
									GRAND TOTAL	52290.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION